

# THE INSIDER

WindyCityFieldhouse.com

PicnicsInChicago.com ScavengerHuntsInChicago.com

Fall 2004

Dear Valued Customer,

We hope you have all had a wonderful summer. For us here at the WCF it has been a truly exceptional summer thanks to our tremendous and loyal clients. While being challenged by our clients to find new and creative solutions to their event needs, we developed a variety of new and improved programs. The result has been an explosive summer season and what is shaping up to be a very busy fall. Here are a few of our new and improved programs.

- Two New Divisions - PicnicsInChicago.com and ScavengerHuntsInChicago.com
- Interactive Meeting and Party Energizers
- Survivor Event
- Apprentice Event
- Oktoberfest and Halloween Themed Indoor and Outdoor Events

Windy City Fieldhouse strives to make every event as easy and as memorable as possible by providing an exciting and fun environment for any group. Our number one goal is to create events that enhance meaningful relationships and add lasting value for our clients.

Always feel free to contact me directly with any comments, requests or questions at [murrel@windycityfieldhouse.com](mailto:murrel@windycityfieldhouse.com) or (773) 486-7403. Once again, thank you to our clients that allow us to be part of your summer events.

We look forward to making your fall events unforgettable.

Best Wishes,



Murrel Karsh  
President

## Innovation Drives Results — For WCF & Clients

Innovation is a key to survival in the business world. Those that innovate succeed, those that don't evaporate. Throughout 2004, Windy City Fieldhouse (WCF) has used this focus to help clients reach new levels and achieve results faster than ever before.

"We are at a crossroads in today's political and economic environment," says Murrel Karsh, WCF President. "Companies need every advantage to survive and succeed in the competitive market place."


In fact, WCF's clear focus on innovation and client satisfaction has created a monumental and explosive year. This focus on innovation led to major enhancements to existing WCF programs as well as the evolution of new packages. The end result has been increased customer satisfaction and more added value for each client. In addition to adding a new division focused solely on "Mission Impossible" Scavenger Hunts, here are a few examples of the new programs designed in 2004 for clients:

- **INTERACTIVE DINNER** – a delicious dinner spiced up with rotating tables and participation in humorous and challenging games to make your next dinner function truly extraordinary.
- **SURVIVOR EVENT** – dare to challenge your group on their best skills to keep your company afloat. Take the Survivor challenge and find out! (See Event Spotlight on page 3)
- **APPRENTICE EVENT** – find out who your brightest and best employees are during this event – it might just be someone in the mailroom!
- **INTERACTIVE HOLIDAY PARTY ENERGIZER** – don't do the same old boring event this holiday season, try something completely off the wall. (See story on page 2)
- **OKTOBERFEST EVENT** – take your employees or guests straight to Germany during this fun and wacky event.

**Innovation  
Results Drive  
Profits Creativity  
Success**

**GREAT  
4TH QUARTER  
EVENT IDEAS**

"WCF specializes on focusing in on client's needs to recommend a specific event or creating a new program that exceeds expectations," says Karsh. "The end result is that employees leave the event much more energized. In addition, the company receives a major boost in goodwill and productivity along with generating the lasting value they desired from the event."

For more information on WCF event packages, contact Chris ([chris@windycityfieldhouse.com](mailto:chris@windycityfieldhouse.com)) at (773) 486-7436. 



Chicago's Premier Team Building  
& Entertainment Company  
2367 W. Logan Blvd.  
Chicago, IL 60647  
(773) 486-7300

## DATES LIMITED!

# WCF Launches a New Interactive Holiday Party Energizer

*Already booked your Holiday Event and want to add extra excitement?*

*Want to guarantee that your Holiday dinner doesn't start off mundane and slow?*

*Let WCF come to your Holiday Party location and start it off with energizing challenges right at your tables.*

The Interactive Holiday Party Energizer, designed by WCF, is the perfect way to begin any holiday event. The program breaks down barriers, enhances communication and adds excitement to your party. Groups work together at their tables on mental challenges and competitions against one another to reach a final championship round.

"The Interactive Program fuels any Holiday Party or event. It gets everyone off to an exhilarating start," says Chris Mall, Sales Director.

These interactive party packages are specifically designed to build and enhance employee relationships while incorporating a fun holiday theme. WCF's unique and engaging packages include an assortment of entertainment used to create an environment that promotes interaction between guests. In the end, clients achieve the desired result of enhancing/re-kindling relationships and boosting company morale. The Holiday Party Energizer is guaranteed to make this year's holiday party fun, interactive and unforgettable.

"WCF's Holiday Party Energizer adds a great spark to otherwise traditional events," adds Mall. "Guests leave energized and excited about the company."

For more information on the Interactive Holiday Party Energizer, contact Chris ([chris@windycityfieldhouse.com](mailto:chris@windycityfieldhouse.com)) at (773) 486-7436.



## SUMMER 2004: A Season to Remember

As that summer tan starts to fade, WCF is taking the time to tabulate the results from another incredible picnic season. From May to September, WCF hosted more than 100 corporate picnics and summer outings for clients throughout Chicago and the surrounding suburbs.

Here are some of the delicious facts:

- WCF served more than 30,000 hamburgers, chicken breasts and hot dogs.
- WCF facilitated programs for more than 15,000 children.
- WCF facilitated more than 1,000 games of volleyball, kickball and softball.
- WCF used more than 10,000 gallons of water in various water relays and water balloon tosses.

"All of our attendees had such a great time that they couldn't talk about it enough," said, Margie Depakakibo, OWP/P. "They were especially impressed with the organization and coordination of everything, the venue, and most importantly, the friendly staff...Our President would love to do this again next year."

WCF's numerous picnic options enable each client to effectively execute a customized summer outing that meets the mission and objectives of the event while delivering an extreme amount of value to the company. Bookings are already accepted for Summer 2005. Call today to reserve your preferred date.

For more information, contact Chris ([chris@windycityfieldhouse.com](mailto:chris@windycityfieldhouse.com)) at (773) 486-7436.



## Charity Events Gaining Popularity

Most people think of Windy City Fieldhouse as a great place for corporate events and team building although more and more people are turning towards it for new uses such as incredible charity events.

"We have noticed a strong surge in charity events," says Murrel Karsh, President. "Clients have a multitude of options from elegant dinners to interactive themes such as Oktoberfest or a Casino Swing Night."

In fact, one of Chicago's premier charity events, Dream Halloween, has called WCF home for several years. The event features high-end catering, a silent auction, dancing, costumes, trick-or-treating, live music and special appearances by Hollywood celebrities. Over the past few years, it has raised over \$500,000 per year for an incredible cause, the Children Affected by AIDS Foundation.

Tickets are readily available for children and adults at this year's October 23rd event – but do sell out. For more information, contact Brian ([brian.lepacek@caaf4kids.org](mailto:brian.lepacek@caaf4kids.org)) at (773) 588-0075 or visit [caaf4kids.org](http://caaf4kids.org).

To receive a custom proposal for your charity event, contact Chris ([chris@windycityfieldhouse.com](mailto:chris@windycityfieldhouse.com)) at (773) 486-7436.

## EVENT SPOTLIGHT: *New Survivor Challenge*

**A** global business consulting firm has utilized WCF's team building and corporate event services to help keep their employees motivated and energized. Given the tremendous feedback from their employees and management team, they approached WCF again with a desire to emphasize certain corporate concepts in a creative format. After much discussion, WCF created a completely customized Survivor Challenge.

The Survivor Challenge mirrored the same challenge that takes place at the start of each *Survivor* TV series - gathering survival and construction materials and then building a functional shelter for protection and survival.

In the Survivor Challenge, teams were split into different tribes and were given Survivor dollars to buy supplies needed to construct shelters. Tribe members were given opportunities throughout the challenge to win cash rewards to use towards additional building materials for their shelters. The challenges were both intellectually and physically engaging.

In addition, throughout the event each tribe encountered unexpected obstacles, such as a rate increase on supplies. Participants were encouraged to come up with creative strategies for each problem and rewarded based on their solutions.

During the finale, the shelters were judged on the following criteria;

- Ability to hold two team members
- Quality and strength of construction
- Creativity of the tribe flag and tribal chant
- Overall aesthetic appeal of each shelter

At the conclusion of the event, a moderator discussed key business concepts uncovered during the event with the focus on communication, strategic planning, budgeting and teamwork. In addition, participants expressed their feedback on what they learned. A cocktail reception followed the discussion.

"The event was valuable to everyone involved. It allowed the employees to think on their feet and strategically meet solutions as a team," Chris Mall, Corporate Sales Director.

Back in the office, employees were energized and better prepared to uncover creative solutions to difficult problems as well as more readily able to turn change into opportunities for growth and success.

For more information on a custom event for your company, contact Chris ([chris@windycityfieldhouse.com](mailto:chris@windycityfieldhouse.com)) at (773) 486-7436. 📞



*Tribe members proudly display their shelter and tribe flag.*

### TRIVIA of the SEASON:

**Win a \$100 AMEX gift certificate by being the first person to correctly answer the following question:**

*What was the total number of games Walter Payton missed during his thirteen year NFL career?*

**Send submissions to [sales@windycityfieldhouse.com](mailto:sales@windycityfieldhouse.com)**

**Congratulations to our previous trivia winner Karna Pruiett.**



2367 W. Logan Blvd. • Chicago, IL 60647  
Return Service Requested

WindyCityFieldhouse.com

PicnicsInChicago.com ScavengerHuntsinChicago.com

Presorted Standard  
U.S. POSTAGE  
PAID  
Vision Mailing  
Services, Inc.

**Get Your Free Holiday Party Planning Guide Today!**  
**Call Now (773) 486-7436**

# HUNTS SCAVENGER in Chicago

*Great for group outings, team building,  
morale boosters and holiday parties*

*Chicago & Suburban Locations*

*For More Details Go To:*

[www.ScavengerHuntsInChicago.com](http://www.ScavengerHuntsInChicago.com)

or call Chris at (773) 486-7436

*Don't forget about our other hassle-free holiday options – Interactive Holiday Party and Casino Swing Night.*

*New division  
launched!*



**Windy City Fieldhouse**  
welcomes new sponsor:



Advanced Physicians Group is committed to providing the highest quality of health services for the corporate environment at an affordable price. Utilizing a team approach, the doctors, therapists and staff strive to restore each patient to optimal health and well-being. A completely individualized program will be designed utilizing the most advanced combination of diagnostics and treatments available.

For more information please contact their Chicago location at (773) 394-1122 or visit [advancedphysiciansgroup.com](http://advancedphysiciansgroup.com).

# THE INSIDER



[WindyCityFieldhouse.com](http://WindyCityFieldhouse.com)

[PicnicsInChicago.com](http://PicnicsInChicago.com) [ScavengerHuntsinChicago.com](http://ScavengerHuntsinChicago.com)

